capability statement

the
setup
design to reality

The Setup is a design studio based in Rose Park, Adelaide offering integrated projects for local, national and international clients. We are known for the respectful long term relationships we develop with our clients and our outstanding service and attention to detail.

We are creative problem solvers and focus on intuitive and effective design solutions for each and every one of our clients. Our graphic designers are all university trained with the skills and knowledge to work well with you and your team and we have other key personnel specialising in web, print, media and business.

what we do

branding

- Logo and Identity Design
- Brand Guidelines
- Copywriting
- Corporate Stationery
- Email Signatures

corporate documents

- Annual Business Plans
- Long Term Financial Plans
- Annual Reports
- Strategic and Master Plans
- Advocacy Documents
- Investment Prospectus'
- Management Plans
- Consultations

digital media

- Website Design and SEO
- Social Media Posts
- Word and Powerpoint Templates
- E-newsletters (EDMs)
- Corporate videos (voiceover and music)

photography

- Corporate and Industry
- Lifestyle and Events
- Regions, Nature and Wildlife
- Photo Retouching
- Drone and Time-lapse

signage

- Wayfinding Signage
- Building Graphics
- Vehicle Graphics
- Indoor and Outdoor Signs
- Corflutes And Decals
- Ground Graphics
- Fence and Building Mesh

print media

- Newsletters
- Brochures and Flyers
- Corporate Documents
- Envelopes and Folders
- Posters and Postcards
- Certificates
- Soft/Hardcover Books

exhibitions & displays

- Pull Up Banners
- Back-lit Displays
- Media Walls

advertising

- Press and Magazine Ads
- Digital E-Ads
- TV Ads
- Radio Ads

merchandising

- Clothing
- Calendars
- Mouse Pads
- Pens
- Lanyards
- Notepads
- Balloons
- Mugs
- Magnets
- Drink Bottles
- Umbrellas
- Table Cloths

illustration

- Icons and Infographics
- Characters and Locations
- Maps and Diagrams

mail merge & distribution

Please contact us if there is anything else we can do for you

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2/156 Fullarton Rd, Rose Park SA 5067
To contact us call 0406 709 237, or visit **thesetup.net.au**